

HYPNOTISM CERTIFICATION

Training in Hypnotism
could change your life
in many positive ways.

With the general
public becoming more
mind/body aware, the
need for hypnotism
increases every year.

THE EXCITING WORLD OF HYPNOSIS

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Professional Training Approved By The National Guild of Hypnotists, Inc.

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You Will Learn...

- How to hypnotize
- Self-hypnosis
- An overview of the profession of hypnotism
- Fundamental principles of success
- The role of the Certified Hypnotist
- How to properly explain hypnosis to clients
- How to establish rapport
- Factors that influence suggestibility to hypnosis
- Laws of Suggestion
- Suggestibility Tests
- Preinduction Talk
- Practical Hints for Hypnotic Induction
- Dehypnotization
- Recognition of the depth of the Hypnotic State
- Authoritarian and Permissive Induction Techniques
- Rapid Induction Techniques
- Posthypnotic Suggestion
- Deepening Techniques
- Hypnosis for Smoking Cessation
- Hypnosis for Stress Reduction
- Hypnosis for Weight Loss
- How to set up your practice and build your clientele
- Non-therapeutic applications (learning, stage fright, confidence, selling, relaxation, etc.)
- Precautions in the use of hypnotism
- And much more

This innovative program is designed to give the participants a working understanding of hypnotism. The course is practical and down-to-earth, concentrating heavily on the how-to-do-it aspects. Students are not simply taught all about hypnosis.

By means of supervised practice sessions, you will be trained to actually produce the hypnotic state and use it skillfully and effectively. Well thought out, tested-and-true, this course will help you to master your hypnotism skills and increase your results.

Upon completion of all class hours plus hands-on practice and independent study, students will be eligible for examination leading to graduation as a Certified Hypnotist. The internationally recognized core-curriculum is reviewed, annotated and upgraded annually by our N.G.H. adjunct faculty and is further enhanced by the personal knowledge and experience of your instructor.

Topics of this comprehensive course will include —

Suggestibility Testing/Hypnotic Induction Techniques

The purpose and types (authoritarian and permissive) are discussed, demonstrated and practiced. Scripts will be provided for all of the induction procedures. Practical hints that influence hypnotic suggestibility. Supervised practice by class members.

Recognition and Classification of Clients

An in-depth discussion of the qualification of subjects, including common fallacies we encounter, occupational susceptibility, age, and susceptibility of highly impressionable and emotional people.

Favorable and Unfavorable Influences and Dangers of Hypnosis

In this segment, we discuss the influences of light and color, of temperature, of odors, of music and sound, of quiet and the influence of emotions and its effect on inducing hypnosis.

How to Hypnotize

A three-step classical hypnotic induction procedure is introduced and demonstrated. Participants practice and are critiqued.

Methods of Awakening

Ordinary and gradual awakening methods are shown.

Participants practice a self-hypnosis induction and awaken themselves.

Depth Stages of Hypnosis

Participants are introduced to the six depth stages of hypnosis and the criteria for judging trance depth.

Self-Hypnosis Training

Participants will learn the rationale for using self-hypnosis and how it can influence all phases of their lives. In addition, they will be introduced to the world of "suggestion," and learn six important criteria for formulating action suggestions.

Hypnotic Miscellany

Mechanical aids and post-hypnotic suggestion are introduced. Deepening techniques and topics such as negative word traps and unethical posthypnotic suggestions are discussed.

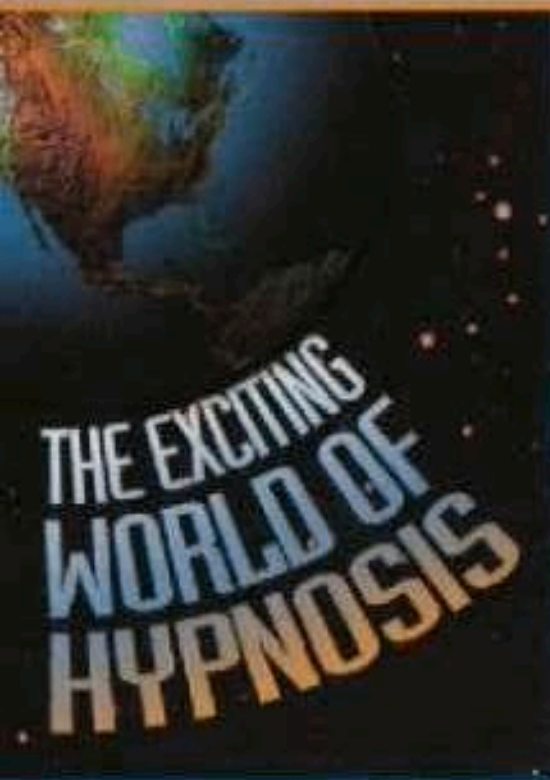
Advanced Induction Techniques

The eight steps necessary to perform an effective progressive relaxation induction are demonstrated. Instantaneous, indirect and waking hypnosis techniques are shown and practiced.

Your Hypnotism Practice and How It Should Be Structured

The varied possibilities and options open to enhance a profitable hypnotism practice are explored. This includes marketing one's private practice. The methodology and structure developing a far-reaching practice, and marketing one's hypnosis programs to the corporate world are analyzed. Ethical and legal considerations are also discussed.

TRAINING TO PREPARE FOR HYPNOTISM CERTIFICATION



THE EXCITING WORLD OF HYPNOSIS

Curriculum approved by
The National Guild of Hypnotists, Inc.
Established 1951

- Over 7000 members in 40 countries.
- Taught by an NGH certified instructor using NGH approved materials.

**DISCOVER HOW TO USE MORE OF
YOUR NATURAL MENTAL ABILITIES**

**LEARN HOW TO HYPNOTIZE
YOURSELF & OTHERS**

**STUDY THE MANY THERAPEUTIC
ASPECTS OF HYPNOTISM**

**HYPNOTIC INDUCTIONS &
DEEPENING TECHNIQUES**

HYPNOTIC REGRESSION

HYPNOSIS WITH CHILDREN

MEMORY ENHANCEMENT

**WEIGHT LOSS
SMOKING CESSATION
STRESS REDUCTION**

**IMPORTANT
INFORMATION
THAT COULD
CHANGE
YOUR LIFE!**

Ariel Sherker

(514) 952-9431

www.arielhypnosis.ca

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